

2011-12 EHS Thespian Advertising Program

The advertising program for EHS Theater is for the entire season (4 shows, 15 - 18 performances). The Play Bill program is typically 8.5 x 5.5" and is 30+ pages. All inside pages are printed in black and white. Ads can be submitted in hardcopy, jpeg, or PDF format. Business Cards will be scanned/copied. Back or inside covers may be available with a sponsorship. All payment and ad copy is due by 10/1/11 for inclusion in the fall program. Ads will not be placed without payment.

Advertisers receive exposure on the Edina Theater website, as well as in weekly communication emails to all cast/crew families. Advertisers also receive two complimentary tickets to each of the four productions on a performance date of their choice.

Season program ads are available in the following sizes:

- One-third page 5 1/4" x 2 2/3" b/w ad\$250
- One-half page 5 1/4" x 4" b/w ad \$600
- Full Page Inside 5 1/4" x 8 1/4" b/w ad.....\$1,000
- Inside Cover 5 1/4" x 8 1/4" color..... \$1,500
- Outside Back Cover 5 1/4 x 8 1/4" color ... \$2000

Checks should be made out to EHS Theater Boosters

EHS Theater Contact _____ Phone _____

Name _____

Company _____

Address _____

Phone Number _____ Email _____

Type of Ad _____ Amount Enclosed _____

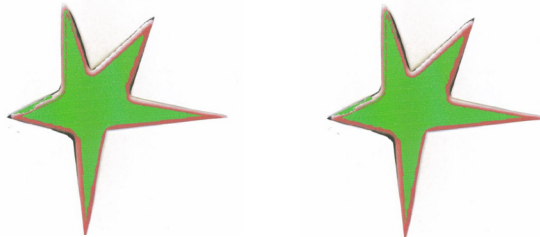
Ad payment should be sent to:

Edina High School Theater Boosters
Attn: Treasurer
6754 Valley View Road
Edina, MN 55439

Email ad layout (jpeg or pdf) to:
weiman6521@yahoo.com

Who are the EHS Thespians?

We are a 10-12 grade extracurricular program with nearly 200 student participants. We are the largest non-class, student organization at Edina High School. We are a nationally recognized, award winning theater program that presents four major productions each year. In addition we offer many theater related activities including Comedy Sportz, Mock Crash, Guthrie Theater in the Schools, Images, State and National Festivals and workshops throughout the year. We will put in a combined 35,000+ hours of theater rehearsals before and after school during the academic year. We will entertain nearly 7,000 of your neighbors and customers, mostly in sold-out shows.



Theater is a great development program. It helps high school students gain confidence, deal with real life situations, provides countless participation opportunities, requires a significant commitment and entertains the community. Theater educates!

The EHS program has evolved into one of the top theater programs in the State, and last year was recognized locally and nationally for their award-winning performance of *Anything Goes*. The program produces sought after graduates, and provides students a creative outlet and a place to belong.

There are a number of options available for you to participate with us. You can obtain more information about our program and sponsorship opportunities by contacting Rosanne Weiman, EHS Theater Booster President at weiman6521@gmail.com.

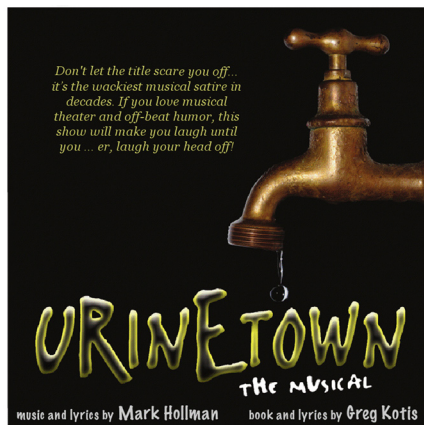
Edina High School THESPIANS Boosters

**Support the best
entertainment ticket in
town!**



Edina High School Thespian Boosters
Advertising Committee
6754 Valley View Road
Edina, MN 55439

EHS Theater 2011 - 2012 Season



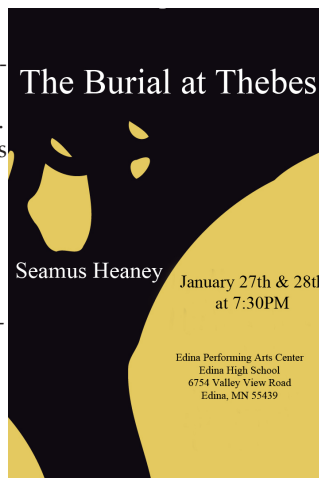
Urinetown kicks off the season on October 28th. One of the most uproariously funny musicals in recent years, “Urinetown” is a hilarious tale of greed, corruption, love, and revolution in a time when water is worth its weight in gold. In a dark, futuristic metropolis, a terrible water shortage has led to a government-enforced ban on private toilets. The citizenry must use public, pay-per-use amenities owned and operated by Urine Good Company, a malevolent corporation run by the corrupt Caldwell B. Cladwell. The seriously silly show includes a romance, a revolution, and laughs.

Urinetown: The Musical is a satirical comedy musical satirizing the legal system, capitalism, social irresponsibility, bureaucracy, and municipal politics. The show parodies other musicals from *Les Misérables* to *Kiss Me Kate* and is praised for reinvigorating the very notion of what a musical could be. (Mark Hollman, music and lyrics; Greg Kotis, book and lyrics).

Performances: Oct 28, 29, Nov. 3-5 at 7:30 PM
Matinee on Nov. 5 at 1:30 p.m.

Sophocles’ play, first staged in the fifth century B.C., stands as a timely exploration of the conflict between those who affirm the individual’s human rights and those who must protect the state’s security. During the War of the Seven Against Thebes, Antigone, the daughter of Oedipus, learns that her brothers have killed each other, having been forced onto opposing sides of the battle. When Creon, king of Thebes, grants burial of one but not the “treacherous” other, Antigone defies his order, believing it her duty to bury all of her close kin. Enraged, Creon condemns her to death, and his soldiers wall her up in a tomb. While Creon eventually agrees to Antigone’s release, it is too late: She takes her own life, initiating a tragic repetition of events in her family’s history.

This production will be adjudicated in the 2012 Minnesota State High School League (MSHSL) Competition.



The sophistication, wit, insight, heart and genius of Broadway’s most innovative and influential artist is at the center of this tribute to composer-lyricist Stephen Sondheim.

This dazzling array of some of Sondheim’s best-known songs features numbers from landmark shows that revolutionized the musical theatre with their masterful craft and astounding creativity. Company, Follies, A Little Night Music, A Funny Thing Happened On The Way To The Forum, Anyone Can Whistle, and Pacific Overtures, not to mention the classics written with musical theatre giants Leonard Bernstein, Julie Styne, and Richard Rodgers, West Side Story, Gypsy, and Do I Hear A Waltz?

Minimal sets and costumes, a small cast and two pianos allow the brilliant songs to shine. The proceedings are run by a charming, pithy narrator whose virtually non-existent musical requirements are ideal for a non-singing, local celebrity with limited rehearsal time. Simple and unpretentious, this Tony Award-winning musical is a perfect introduction to the work of this contemporary master and a must for die-hard fans.



This moving American drama explores the friendship between a disturbed young man and his friendship with a disenchanting Kentucky preacher in rural southern Indiana in the 1930’s. The play is a story of friendship, family, community, loss, and hope, told in a hauntingly poetic voice that speaks to the heart. As playwright Jim Leonard Jr. puts it, “These are good and simple people, they have only the best of intentions.” Don’t miss this beautiful play!

